

Swipe, Share, and Mislead: The Digital Spread of Social Media Misinformation

Pharmacy Development Series 2026

May 12, 2026, 1200-1300 CST/1300-1400 EST

AMCG VC-WI Grafton CR 1 Virtual via Microsoft Teams Webinar

Overview: Social media misinformation in healthcare refers to false, misleading, or unverified health-related claims that spread rapidly across digital platforms. These inaccuracies can undermine evidence-based practice, diminish public trust, and negatively influence patient decision-making. Understanding how misinformation forms and spreads is essential for healthcare professionals to counteract its impact and promote reliable health communication.

Speaker: Jordan Weber, PharmD, PGY1 Pharmacy Resident- Aurora Medical Center Grafton

Preceptors: Carissa Pieper, PharmD, BCPS

Objectives:

1. Identify common sources and forms of health misinformation encountered in clinical practice.
2. Recognize the credibility of health-related claims using evidence-based tools and reliable information sources.
3. Outline a structured approach to correcting inaccurate patient beliefs while maintaining rapport and trust.
4. Locate trustworthy, patient-appropriate resources that support accurate health understanding and informed decision-making.

Target Audience: Advocate Health Pharmacists and Pharmacy Technicians

Disclosure: The planner(s) and speaker(s) have indicated that there are no relevant financial relationships with any ineligible companies to disclose.

Link to Live Sessions: [Pharmacy Development Series 2026](#)

Commercial Support: There is no financial support for this activity.

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Credit Statement(s):

Accreditation Council for Pharmacy Education (ACPE):

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