

# Making Sense: The New Cancer Screening Guidelines

**Saturday, October 22, 2022**  
**Virtual Event**

Supported by an Educational Grant from  
Schroeder Chair of Surgery Endowment Earnings Fund Through  
Aurora Health Care

**REGISTER for this free conference today!**



## Statement of Need

This conference will review the latest innovation and guidelines in screening for the most prevalent cancers.

Cancer prevention and screening recommendations continue to evolve, driven by cancer control research and by an increasing focus on population health and reducing health disparities and inequities. The goal of this educational offering is to update clinicians about new cancer screening guidelines and recommendations and ultimately increase cancer screenings through early detection, and to improve outcomes.

## Planning Committee\*

Amy Bock, RN, MBA, BSN, OCN, Fmr. Senior Director, Cancer Svc Line; Richard Bone, MD; John Brill, MD MPH, VP Population Health, WI, Enterprise Population Health; Jamie Cairo, DNP, Director, Clinical Program Development; System Cancer Program; Ellen Feinstein, VP, Cancer Service Line Administration; Karen Gordon, VP Medical Specialties Svc Line Admin; Julia Hester-Diaz, MD, VP, Primary Care Service Line; Richard Kelly, MD, VP, Medical Specialty Service Line, Chief Medical Officer; Ann Windsor, MD, FACOG, Vice President, Women's Health Service Line; Betsy Winga, MD, MBA, VP/CMIO Ambulatory Medical, Informatics and Obstetrics & Gynecology Physician, Manitowoc County

\*Advocate Aurora Health.

## COURSE DIRECTORS\*

*James Weese, MD, FACS* — Vice President, Cancer Service Line and Clinical Adjunct Professor of Surgery UW School of Medicine & Public Health

*John Brill, MD, MPH* — VP Population Health, WI, Enterprise Population Health

*Julia Hester-Diaz MD FAAFP* — Vice President, Primary Care Service Line

*Ann Windsor, MD, FACOG* — Vice President Women's Health Service Line

## FACULTY \*

*Jennifer Jarvey Balistreri, MS* — Community Impact Coordinator, Senior, System Cancer Service Line

*Wendy Bingham, APRN* — Nurse Practitioner, Breast Surgery

*Richard Bone, MD* — Sr. Medical Director, Population Health

*John Brill, MD MPH* — VP Population Health, WI, Enterprise Population Health

*Jamie Cairo, DNP* — Director, Clinical Program Development, System Cancer Program

*David Crosby, MD* — Dermatology

*Joshua M. Lang, MD MS* — Vice Chair for Biomedical Research, Department of Medicine, Carbone Cancer Center; University of Wisconsin Institutes for Medical Research

*Meghan McHugh, RN, BSN, OCN* — Manager LDCT Screening Program; Aurora System Cancer Service Line

*Michael P. Mullane, MD* — Medical Oncologist, Aurora Cancer Care; Medical Director, Hereditary Cancer Prevention and Management Center

*Heidi Memmel, MD, FACS* — Surgical Director, Caldwell Breast Center, Advocate Lutheran General Hospital, Assistant Clinical Professor of Surgery, Univ of IL Chicago Metro Program, Clinical Instructor of Surgery, Rosalind Franklin University

*Jon Richards MD, PhD* — Director, Hematology/Oncology, IL

*Nicole Salvo MD* — Program Director, Aurora Health Care OB/GYN Residency; Clinical Adjunct Assistant Professor Obstetrics and Gynecology; Univ. of WI School of Medicine and Public Health

*Deborah Wham, MS, CGC* — Manager, Genomic Medicine, Certified Genetic Counselor

*Betsy Winga, MD, MBA, VP/CMIO* — Ambulatory Medical Informatics and Obstetrics & Gynecology Physician, Manitowoc County

\* Advocate Aurora Health

## Target Audience

This course is intended for physicians, nurse practitioners, technicians, nurses, fellows and residents in the fields of oncology, primary care, general surgery, dermatology, GI, and OB-GYN.

## Objectives

At the end of this educational activity, learners should be able to:

- Communicate effectively with patients about benefits of early cancer detection and prevention
- Describe evidence-based methods for lung, breast, skin, colorectal and cervical cancers
- Utilize evolving U.S guidelines for cancer screening in clinical practice
- Determine and manage high risk breast patients
- Describe and communicate the role of genetics in cancer screening
- Review best practices to identify and properly refer patients with a possible cancer diagnosis



JOINTLY ACCREDITED PROVIDER™  
INTERPROFESSIONAL CONTINUING EDUCATION

### Accreditation Statement

In support of improving patient care, Advocate Aurora Health is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

### Credit Designation Statement

**AMA:** Advocate Aurora Health designates this live activity for a maximum of 3.25 *AMA PRA Category 1 credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### Disclosure

Acknowledgement of all disclosures, i.e., nothing to disclose or the existence of relevant financial relationships, will be made at the activity. Conflicts of interest will be identified and resolved prior to the activity.

[Register now!](#)

## Agenda

- 08:00 **Welcome/Program Overview**  
James Weese, MD, FACS
- 08:10 **Colorectal Cancer Screening : Beyond the Gold Standard**  
Richard Bone, MD
- 08:30 **Prostate Cancer Screening: Controversies & Clinical Practice**  
Joshua M. Lang MD, MS
- 08:45 **Skin Cancer Screening**  
David Crosby MD & Jon Richards, MD, PhD
- 08:55 **Lung Screening Data & Outcomes**  
Meghan McHugh, RN, BSN, OCN
- 09:05 **Q & A with Drs. Bone, Crosby, Lang, Richards, & Meghan McHugh, RN, BSN, OCN**
- 09:15 **Breast Screening (Why and How )**  
Heidi Memmel, MD
- 09:35 **Management of High Risk Breast Patients**  
Betsy Winga, MD MBA, VP/CMIO & Wendy Bingham, APRN
- 09:55 **Gynecological Screening**  
Nicole Salvo MD & Jennifer Ballisteri, MS
- 10:25 **Q & A with Drs. Memmel, Winga, Salvo, Wendy Bingham APRN & Jennifer Balistreri, MS**
- 10:35 **It's a Family Affair: Genetic Screening for Familial Cancers**  
Deborah Wham MS, CGC & Michael Mullane MD
- 10:55 **To Screen or Not to Screen**  
John Brill, MD, MPH
- 11:15 **18 Million US Cancer Survivors: Surveillance Updates**  
Jamie Cairo, DNP
- 11:35 **Q & A with Drs. Mullane, Brill, & Cairo & Deborah Wham, MS, CGC**
- 11:45 **Wrapup & Adjourn**